

Skagit County
Quit Line Data Summary
October 1 - December 31, 2002

	County	State
Number of Calls to Quit Line	N = 48	N = 3,753
Percent of Statewide Calls	1.5%	100.0%
Percent of State Population in County¹	1.7%	100.0%
	County %	State %
Gender	N = 47	N = 3,291
Female	53.2%	61.0%
Male	46.8%	39.0%
Race/Ethnicity	N = 47	N = 2,816
People of Color	10.6%	13.9%
White	89.4%	86.1%
Age	N = 47	N = 2,956
Less than 18 years old	4.3%	2.7%
18 - 24 years old	2.1%	14.4%
25 - 34 years old	14.9%	21.8%
35 - 44 years old	25.5%	25.9%
45 years and older	53.2%	35.1%
Education	N = 43	N = 2,860
Did not graduate high school	18.6%	18.4%
High school graduate	27.9%	33.3%
Some college/vocational school	37.2%	34.9%
College graduate	16.3%	13.5%
Caller Type	N = 47	N = 3,367
General Information	2.1%	11.2%
Health care provider	0.0%	2.9%
Tobacco user	97.9%	85.9%
Payer Type	N = 34	N = 2,129
Insured	55.9%	41.5%
Uninsured	14.7%	24.9%
Medicaid	29.4%	33.5%
Heard About	N = 45	N = 2,888
Past caller	28.9%	18.5%
Employer/worksites	2.2%	0.8%
Health care provider	42.2%	21.8%
Television	8.9%	18.4%
Outdoor advertisement (billboard/bus/wall)	2.2%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	0.0%	2.2%
Newspaper/Magazine	6.7%	2.2%
Brochure/Newsletter	0.0%	6.2%
Family or friend	8.9%	17.9%
Health Department	0.0%	2.9%
School	0.0%	0.9%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.